



ASSOCIATION FOR  
SUPPORTIVE COUNSELLORS  
& HOLISTIC PRACTITIONERS

SAQA recognized with  
NQF registered designations  
ID 984

# *Code of Ethics*

## THE COUNSELLOR SHALL:

- R**etain a high level of competence in the interests of the profession and the public in general;
- B**e aware of the influence of personal morals, ethics, values and norms on the quality of service;
- E**nsure that public statements are directed at the provision of information in an attempt to assist individuals to make informed decisions in general. Such statements shall be accurate, qualified and objective;
- G**uarantee the confidentiality of personal information acquired during counselling or instruction and regard all disclosures as privileged;
- R**espect colleagues and individuals in the professional and counselling sphere. Conflicts in direction, evaluation, training procedures and loyalty shall be clearly defined to encourage freedom of participation;
- A**cknowledge the requirements, competence and responsibilities of colleagues and other professional organisations;
- U**ndertake research while protecting and recognising the welfare, dignity and respect of the participant;
- T**erminate counselling as soon as it becomes apparent that no professional contribution can be made as a consequence of a lack of special knowledge or personal limitations;
- R**efers a client to a designated specialist in circumstances which reasonably require such referral;
- D**ecline further counselling where a client refuses to recognise a reasonable referral for specialist attention.